

# Short Specialization Course on

## *Sustainable Wellbeing Entrepreneurship for Diversification in Agriculture*

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University of Perugia  
Riga Technical University  
Petrarca, European Academy for Landscape Culture  
EGInA, European Grants International Academy

## Presentation of the SWEDA blended course

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# Blended course on Sustainable Wellbeing Entrepreneurship for Diversification in Agriculture

## Introduction

The blended course on “**Sustainable Wellbeing Entrepreneurship for Diversification in Agriculture**” has been developed by the partners of the Erasmus+ project SWEDA (Project number 2020-1-IT02-KA203-079927).

The course will be activated in an experimental way for the Academic Year 2021-2022 and it will be open to **only 30 international students** regularly enrolled in a Bachelor, Master or PhD programme at the University of Perugia in Italy, the Riga Technical University in Latvia and the Universities of Kassel and Cottbus-Senftenberg in Germany. Each partner will select the best 10 students based on the criteria listed below.

The course consists of **four learning modules of 60 hours each** (for a total of 240 hours) to be carried out following a blended approach from January 2022 to October 2022. The first three modules have been designed in order to offer 40 hours of online training and **20 final hours of face-to-face workshop** in one of the countries represented in the SWEDA project. The fourth module will be carried out transversally to the other modules, supporting the participants in designing, planning and finally implementing a local project with the involvement of interested stakeholders (public bodies, associations, companies, etc.)

## Course programme

The course will officially start the **10<sup>th</sup> of January 2022** with a webinar for the online launch of the training activities. Preliminary information on how to use the online platform and the other communication and collaboration tools will be provided during the winter break.

### **MODULE 1 – SUSTAINABLE AGRO-LIVESTOCK FARM AND ANIMAL WELFARE: METHOD, TECHNIQUE AND EXPERIENCES (10/01/2022 – 16/03/2022)**

**Scientific coordinator:** *Prof. Biancamaria Torquati, Agricultural Economics, Department of Agricultural, Food and Environmental Sciences, University of Perugia*

- Agricultural multifunctionality and main actors of sustainable agro-livestock farm and animal welfare
- Livestock production systems, animal welfare and human wellbeing in different geographical areas
- Economic valuation of animal welfare in different livestock production system
- Economic valuation of resilience and wellbeing in the agro-livestock farm
- Face to face workshop in Perugia, ITALY (11-16 March 2022)

## MODULE 2 – BIOECONOMY, AGROBIODIVERSITY, BIOMASS USE, STRATEGIES AND RESOURCES FOR SUSTAINABLE RURAL DEVELOPMENT (28/03/2022 – 24/06/2022)

**Scientific coordinator:** Prof. Francesco Romagnoli, Institute of Energy Systems and Environment at Riga Technical University

- Bioeconomy
- Sustainability of bioeconomy and agrobiodiversity
- Bioeconomy evaluation methods in the agro-farming sector
- LCA modelling within bioeconomy
- Face to face workshop in Riga, LATVIA (18-24 June 2022)

## MODULE 3 – METHODS, TECHNIQUES AND EXPERIENCES OF SOCIAL AGRICULTURE (27/06/2022 – 06/10/2022)

**Scientific coordinator:** Prof. Thomas Van Elsen, Senior scientist at the Department of Organic Farming & Cropping Systems of the University of Kassel-Witzenhausen

- Introduction in Social Farming
- Social Farming across Europe
- Added values of Social Farming
- How to start a social farm?
- Face to face workshop in Witzenhausen, GERMANY (30 September – 6 October 2022)

### Eligibility and selection criteria

The blended course on the “**Sustainable Wellbeing Entrepreneurship for Diversification in Agriculture**” is open for registration to all Bachelor, Master and PhD students of UNIPG, RTU, UNIKassel and BTU. Selection criteria are:

- **Knowledge of English (B1).**

The level will be self-declared by the students and verified during the face-to-face interview

- **Personal and academic motivation.**

Video presentation of max. 5 minutes explaining the reasons why you want to take part in this course.

## Application and selection process

The application must be sent online by using the form available at this link:

<https://form.jotform.com/fpeurope/SWEDA>

The deadline for applying to the course is **Monday 15 November 2021**

### FIRST STEP

In each participating country, an internal committee composed of at least two members will analyse all the received applications and publish a preliminary graded list based on the evaluation of **Personal and academic motivation > Max. 10 points**.

Two additional points will be assigned to Master and PhD students.

### SECOND STEP

The 20 best students will be invited to a face-to-face interview for the verification of the selection criteria and the final identification of the 10 local participants. Selected students will be informed by the 20<sup>th</sup> of December 2021.

## What does the project offer?

- **240 hours international blended course** on Sustainable Wellbeing Entrepreneurship for Diversification in Agriculture
- Mentoring for co-planning and development of **concrete local projects and initiatives in collaboration with private and public stakeholders**
- Full expense coverage for the participation at **three face-to-face workshops** in Italy, Latvia and Germany
- **Europass Diploma supplement** with the detailed description of the acquired learning outcomes and the **assignment of 9 ECTS credits** (The recognition and validation of ECTS credits is up to each single University)

## Participation conditions

In order to receive the Europass Diploma supplement, selected students must:

- Successfully complete all the online and face-to-face training activities
- Ensure constant and active involvement in the implementation of local projects
- Participate in project's evaluation and dissemination activities

Partner Universities retain the right to retire participants from the programme and substitute them with candidates from the reserve list if one of more of these conditions are not respected.

## Processing of personal data

The data provided by the participants are treated in compliance with art. 13 of the EU Regulation 2016/679 exclusively for the purposes set out in this announcement. For more detailed information please refer to <https://www.swedaproject.eu/privacy-policy/>

## Information

For any information related to the SWEDA project and the course on Sustainable Wellbeing Entrepreneurship for Diversification in Agriculture, you can contact:

- **ITALY:** Prof. Biancamaria Torquati – UNIPG – Email: [bianca.torquati@unipg.it](mailto:bianca.torquati@unipg.it)
- **LATVIA:** Prof. Francesco Romagnoli – RTU – Email: [Francesco.Romagnoli@rtu.lv](mailto:Francesco.Romagnoli@rtu.lv)
- **GERMANY:** Prof. Thomas Van Elsen – PETRARCA – Email: [thomas.vanelsen@petrarca.info](mailto:thomas.vanelsen@petrarca.info)

If you want to know more about the project visit [www.swedaproject.eu](http://www.swedaproject.eu)