

Innovative tomato breeding in an Italian Seed Company

Tomato is one of the most important vegetable plants in the world, both for fresh market and processing. Breeding activities used to focus on classical traits, like resistance to diseases, but climate change and the inclusion of consumers into the supply chain, changed the breeding paradigm: aroma, taste, price, market, adaptability and resilience are only the a few objectives of the new breeding trends. In this presentation, how to breed new hybrids will be shown, from a seed company point of view.

Relatore:

Massimiliano Beretta

Head of Breeding in ISI Sementi. After graduation in biotechnology at the University of Parma, he spent 6 years at CREA as intern and PhD student in molecular markers development and bioinformatics on lettuce genome. Then, he started his career as tomato and rocket breeder in ISI Sementi, travelling all around the world. "Never stop learning" is the leitmotif of his research.

Moderatore: Daniele Rosellini



Ven **30**

Aprile/21

Ore 8:30

**l'incontro si svolgerà sulla
piattaforma Teams**

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